



Information is our forté

## Practice Area Profile

Cadence Group draws on more than 15 years of experience in library science, information architecture, and technology solutions to help clients get valuable information to people who need it the most.



GSA Contract Holder

### Benefits

- ▶ Make better decisions by efficiently getting the information you need
- ▶ Achieve sustainable competitive advantage
- ▶ Reduce costs by eliminating duplication of effort
- ▶ Leverage economies of scale across the enterprise

## Acquire

### Information Challenge

There are times when you have urgent business questions and need immediate answers. But, getting the answers yourself or the data to support your decisions may require a lot of time and money.

The cost for research, content purchases, subscriptions, and redundant content adds up. And, it takes a lot of time to find the qualified information you need. It may not be the best use of your time or skills. Yet, this information is vital to making effective business decisions. How can you quickly find the qualified information you need?

### Cadence Group Solution

The Cadence Group® team of highly skilled researchers and competitive intelligence consultants works closely with your business to understand your specific information management (IM) needs.

We research the issues and help you find and acquire the right content in the most cost-effective manner. We provide solutions for:

- ▶ Research
- ▶ On-demand Research
- ▶ Competitive Intelligence
- ▶ Content Acquisition
- ▶ Document Delivery

### Research

For more than 15 years, our researchers and information professionals have delivered high-quality, precision research based on the latest information in the business, legal, and medical fields. Clients receive qualified information, concise results, and fast turnaround.

Whether one-time only, project-based, or ongoing, Cadence Group provides flexible research arrangements — including hourly rate fees, retainers, and project fees — that allow you to focus on your core business issues.

## Organize

## Disseminate

### On-demand Research

cg-research.com is an e-commerce site that enables individuals, government agencies, and corporate users to submit research requests and make secure payments using a credit card and simple online tools. Clients with retainer or custom contractual agreements may also use this site to submit research requests by using the Member Option.

This convenient, pay-as-you-go service gives you on-demand access to professional researchers skilled at quickly finding reliable resources on the Internet and compiling concise research results — without long-term commitments, contracts, or subscription fees.

### Competitive Intelligence

Using competitive intelligence data, decision-makers can quickly respond to new opportunities and threats. To gather this data, Cadence Group uses industry analysts, staff researchers, and a nationwide network of competitive intelligence consultants. They can uncover the latest information about new entrants into your market, competitors' product initiatives, mergers and acquisitions, and technological developments.

While collecting this information, Cadence Group uses the most ethical intelligence-gathering practices and maintains strict confidentiality.

### Content Acquisition

Content Acquisition solutions are designed to assess and aggregate the content needs of multiple departments and purchase targeted information at a lower cost. By leveraging the purchasing power of the enterprise and Cadence Group's relationship with content providers, such as Factiva, Gartner and Yankee Group, you eliminate duplicate purchases and optimize your content investments.

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To learn how you can acquire the best information for your needs, or learn about our other information management services, please contact Cadence Group at 404-874-0544, ext. 113 or by e-mail at [info@cadencegroup.com](mailto:info@cadencegroup.com)



With In-forté<sup>SM</sup>, Cadence Group's virtual information center, you gain a solution that cost-effectively acquires decision-support information through product evaluation and aggregation of content purchases. In-forté then organizes and presents targeted information to employees using search, browse, and push technologies.

## Document Delivery

Using local, national, and international sources, Cadence Group procures documents from practically any publication in the world, specializing in medical, chemical, legal, patent, and business information.

With Document Delivery, your researchers and decision-makers get the exact journal articles and documents needed to complete their work.

## Benefits

With Cadence Group's Acquire solutions, you can make better decisions by efficiently getting the information you need. You can also:

- ▶ Achieve sustainable competitive advantage with the latest market information
- ▶ Reduce costs by eliminating duplication of effort
- ▶ Leverage economies of scale across the enterprise

You will receive the best information for your needs while focusing on your own core business issues.

## Doing Business with Cadence Group

Cadence Group has more than 15 years' experience servicing a variety of clients including corporations, law firms, technology companies, libraries, health care organizations, and state and federal government agencies.

For each assignment, Cadence Group determines the service agreement that best fits your current information needs and budget — with updated assessments for future considerations.

Whether you need research, records management, taxonomy development, knowledge management, or the staff to run a virtual/physical library, Cadence Group offers the requisite Staffing, Consulting, and Outsourcing services to fill your needs.

- ▶ **Staffing** services help you quickly find qualified information specialists when you need them for as long as you need them — for temp, temp-to-hire, and direct-hire placements.
- ▶ **Consulting** services help you define your IM needs, develop custom solutions, and train users in new processes and systems.
- ▶ **Outsourcing** services provide a cost-effective way to run an IM business operation outside your core competencies. With outsourcing solutions, we take care of everything — management, staffing, and day-to-day operations — saving you as much as 30% on the cost of running many business operations.
- ▶ **Government Relations** — Cadence Group has the necessary government agreements to conduct business with the federal or local governments. This includes a five-year GSA schedule contract and registrations with PRO-Net and the Central Contractor Registration System of the Department of Defense.
- ▶ **Partnerships** — Cadence Group forms partnerships with software vendors, Internet Service Providers, and other IT companies. We help our partners integrate their technology solutions with our proven information and knowledge management services.

## For More Information

To learn how you can acquire the best information for your needs, please contact Cadence Group at 404-874-0544, ext. 113 or by e-mail at [info@cadence-group.com](mailto:info@cadence-group.com).