



Information is our forté

Practice Area Profile

Cadence Group draws on more than 20 years' experience in library science, information architecture and technology solutions to help clients get valuable information to people who need it the most.



GSA Contract Holder

Benefits

- ▶ Reduce costs by eliminating duplication of effort and leveraging economies of scale
- ▶ Gain fast information access and distribution
- ▶ Make better decisions by improving access to high-quality information
- ▶ Reduce assisted search time
- ▶ Gain greater research productivity
- ▶ Achieve sustainable competitive advantage

In-forté – A Virtual Information Center

Information Challenge

Your research budget is being cut, yet the need for qualified information to support business decisions, research and development, and product evaluations is growing. While it's important to cut information costs, you don't want to lose the competitive edge that only quality information and analysis can provide.

At the same time, corporate libraries are shrinking. Library personnel have decreased as organizations find ways to curtail spending. The reduction of physical space has resulted in smaller paper collections.

In addition, there has been an increase in the availability of web-based information resources. These circumstances have led to the creation and continued evolution of virtual libraries in corporate environments.

What is the most economical way for you to launch and manage a virtual library/information center?

Cadence Group Solution

Cadence Group® is a seasoned information management (IM) firm that has extensive experience helping virtual and physical libraries run more efficiently and provide better service to patrons.

For virtual information centers, Cadence Group offers In-fortéSM, an enterprise, outsourcing solution that cost-effectively acquires decision-support information through product evaluation and aggregation of content purchases. Targeted information is then organized and presented to employees using search, browse, and push technologies.

The information specialists at Cadence Group evaluate and consolidate your information needs and determine the best content providers. By leveraging the purchasing power of the enterprise and Cadence Group's relationships with content providers, you eliminate duplicate purchases and optimize your content investments.

As a result, you become an information-efficient organization that satisfies 80% of its research needs through a self-service, virtual information model.

The self-service model works because Cadence Group's information specialists organize your qualified information for easy, consistent retrieval. We continuously enhance the content to keep it consistent with your organization's changing information needs.

Leverage Technology Investments

Cadence Group's technical experts leverage your existing technology investments as they design and implement database solutions that combine purchased content with internal analysis and make it available via your intranet, portal, or desktop.

Your staff and remote employees easily obtain critical information without searching across multiple databases. State-of-the-art "push" technologies automatically alert you by email whenever topics of interest arrive.

Client and Research Support

Client assistance and research support are available for the 20% of the time when business analysts have a very complex query, need technical support, or for those true "I don't have time to do it myself" situations.

Cadence Group also provides individual and group training, which educates staff on In-forté benefits, content options, and research techniques, continuing to improve your return on investment in content purchases.

Benefits

In-forté can save you as much as 30% by eliminating:

- ▶ Redundancies in content purchases
- ▶ Duplication of vendors contracts
- ▶ Excess physical space
- ▶ Administrative overlap

You reduce content procurement costs, improve access to quality information, and gain greater research productivity — leaving you time to concentrate on your core competencies.

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To learn how you can create a virtual information center/library, or learn about our other services, please contact Cadence Group at 404-874-0544, ext. 113 or by e-mail at info@cadence-group.com.



Doing Business with Cadence Group

Cadence Group has more than 20 years' experience servicing a variety of clients including corporations, law firms, technology companies, libraries, health care organizations, and state and federal government agencies.

For each assignment, Cadence Group determines the service agreement that best fits your current information needs and budget — with updated assessments for future considerations.

Whether you need research, records management, taxonomy development, knowledge management, or the staff to run a virtual/physical library, Cadence Group offers the requisite Staffing, Consulting, and Outsourcing services to fill your needs.

- ▶ **Staffing** services help you quickly find qualified information specialists when you need them for as long as you need them — for temp, temp-to-hire, and direct-hire placements.
- ▶ **Consulting** services help you define your IM needs, develop custom solutions, and train users in new processes and systems.
- ▶ **Outsourcing** services provide a cost-effective way to run an IM business operation outside your core competencies. With outsourcing solutions, we take care of everything — management, staffing, and day-to-day operations — saving you as much as 30% on the cost of running many business operations.
- ▶ **Government Relations** — Cadence Group has the necessary government agreements to conduct business with the federal or local governments. This includes a five-year GSA schedule contract and registrations with PRO-Net and the Central Contractor Registration System of the Department of Defense.
- ▶ **Partnerships** — Cadence Group forms partnerships with software vendors, Internet Service Providers, and other IT companies. We help our partners integrate their technology solutions with our proven information and knowledge management services.

For More Information

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